







Leader
Mid-Market
WINTER

Best Support WINTER 2025 Easiest To Do Business With WINTER





# **MOVE MORE WITH LESS**

ShipperGuide by Loadsmart is a NextGen TMS that enables shippers to procure, plan, execute freight, as well as settle and analyze.

### THE NEXT GENERATION TMS WITH THE FEATURES YOU NEED



#### **PROCURE SPOT & CONTRACT**

Streamline the freight procurement process with a centralized solution, where users can find fair pricing and high-quality carriers for contracted and spot lanes for all your modes: Full Truckload, LTL, Reefer, Flatbed, Intermodal, Partial Truckload, and Drayage. Create bids for contracts, aggregate lanes, and benchmark rates against the market. Get instant rates with Loadsmart, while utilizing our carrier network, or request & receive bids from your own network.



#### **ANALYZE & IMPROVE WITH AI**

FreightIntel AI is a modern freight analytics and insights solution that identifies and presents areas of opportunity to users without needing to be asked a specific question. Combine that with CoPilot, in which users can ask detailed questions about their data, receive instant reports, and view actionable visualizations. We blend industry knowledge with generative AI to help shippers have fewer gaps, enhanced control, and more visibility into their logistics operation.



#### **EXECUTE SHIPMENTS**

Achieve greater operational efficiency and deliver a superior customer experience. Tender shipments, track shipments, and generate the necessary shipping documents automatically.



#### **SETTLE**

Manage additional charges associated with shipments, conduct audits on shipment invoices, resolve any disputes, and manage all documents related to shipments. It also facilitates timely payment to carriers for their services.



#### **PLAN & OPTIMIZE**

Identify the best strategies for business needs, reduce transportation costs, improve delivery times, and enhance service quality. Create routing guides, benchmark rates, optimize transportation modes, and select the best carrier by comparing service and rates.



#### LOGISTICS SERVICE

Instantly quote and book shipments with Loadsmart, guaranteeing capacity and providing a line of credit. Loadsmart Managed Transportation is available to those that are looking to outsource their logistics operations.

# TRUSTED BY OVER TWO HUNDRED SHIPPERS















## MEASURABLE IMPACT FROM DAY ONE.

Easy to use for even the least tech-savvy people on your team!



SAVINGS PER LANE WITH LIVE MARKET BENCHMARKING

REDUCTION IN TIME ON RATE **PROCUREMENT ACTIVITIES** 

**ONBOARD YOUR ENTIRE TEAM IN 1 HOUR** 



SHIPPERGUIDE



Traditional Systems

**User Interface** 

Simple and user friendly

Months of training and tech experts needed

Implementation

Same day implementation with no startup fees

6-12 months and expensive fees

Price

Low investment with quick ROI

Expensive and excessive bells and whistles

🔯 Upgrades

Constant free overthe-cloud upgrades Additional fees and rare upgrades

Support

Fast 24/7 support

Spotty customer support

SHIPPERGUIDE TMS OFFERS A UNIQUE TRANSPORTATION MANAGEMENT SYSTEM TO PLAN, PROCURE, AND EXECUTE SHIPMENTS WITH END-TO-END VISIBILITY

LEARN MORE AT SHIPPERGUIDE.COM