

Managing logistics is an ongoing challenge for companies of all sizes. Finding reliable carriers, securing fair rates, and covering challenging lanes are critical concerns.

To combat these and other recurring challenges, Loadsmart has created the ShipperGuide Marketplace - an on-demand marketplace for shippers to find and book truckload capacity.

What is the ShipperGuide Marketplace?



ShipperGuide Marketplace provides shippers with access to a network of notable carriers that offer instant, bookable prices alongside automated shipment execution within the TMS. The ShipperGuide Marketplace offers shippers greater control, flexibility, and transparency, ensuring your logistics operations are streamlined and cost-effective.

How is the ShipperGuide Marketplace different?



Unlike private load boards that make you wait for spot pricing, our platform leverages APIs and algorithmic pricing to deliver instant rates from leading carriers. It's a tool designed for every company that ships truckload freight and for carriers who want to expand their client base and get access to more freight.

Easily compare rates, book your load, and get moving fast!

Key features



Instant Pricing & Booking:

Access competitive real-time rates from trusted carriers and book shipments with one click



Diverse Carrier Network:

Extend your capacity by tapping into a growing network of qualified, trusted carriers



Easy Automation:

Reduce errors and wasted time by automating manual tasks like calling and emailing



Scalability:

Leverage the Marketplace for frequent shipments or irregular loads



How It Works



For Shippers

1. Post Shipment Details (origin, destination, freight type, delivery)
2. Platform instantly retrieves quotes from qualified carriers within network
3. Compare rates and book a load in a single click for onboarded carriers
4. Carriers handles the full execution of the shipment within the ShipperGuide platform



For Carriers

1. Apply to join the ShipperGuide Marketplace
2. Gain access to a steady stream of shipments
3. Submit competitive quotes
4. Win bids
5. ShipperGuide automates communication and documentation with the shipper for seamless execution

Shipper Benefits



Save money by leveraging instantly bookable rates



Better coverage for last-minute or difficult shipments



Expanded network & access to additional capacity and expertise



Reduce manual processes, saving time and reducing errors



Transparency for everyone throughout the entire shipping process

By offering instant pricing, access to a diverse selection of carriers, and automated workflows, ShipperGuide Marketplace helps businesses reduce the complexity of their logistics, saving them time and cutting costs.



Whether you're a shipper searching for reliable capacity or a carrier looking to expand your reach, the ShipperGuide Marketplace offers a win-win solution.

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